



2023 GOVERNOR'S AWARD FOR EXCELLENCE IN GLOBAL TRADE

Sponsorship Opportunities

The Arkansas District Export Council (AR DEC) is delighted to announce the 2023 Governor's Award for Excellence in Global Trade, in which we strive to make a positive impact on the state economic development by highlighting the success stories of Arkansas exporters.

The Governor of Arkansas Sarah Huckabee Sanders will present these awards during an annual networking event and dinner in October 2023.

As a respected member of the Arkansas business community, AR DEC invites you to partner with us by sponsoring this event. The opportunity to meet and network with our members is just one benefit! Other perks, as indicated on the following page, include logo branding during the event, social media marketing, recognition on our website www.exportarkansas.org, tickets, and more.

Please contact Heidi Whitman, coordinator@exportarkansas.org, to indicate your interest in sponsorship at the Governor's Award event. You can still sponsor this event at any level even if you are unable to attend. Please send checks to 323 Center Street, Suite 1800, Little Rock, AR 72201, by September 1, 2023.

Questions? Contact: Ken Gaines, kdgaines@tapmagic.com, 501-350-3105

Sponsorship Levels

	Platinum Sponsor	Diamond Sponsor Governor's Table	Gold Sponsor #1	Gold Sponsor #2	Silver Sponsor	Supporting Company (Not attending)	Supporting Individual (Not attending)
Number of Sponsorships Available	\$5,000 1	\$3,500 1	\$2,500 1	\$2,500 1	\$1,500 17	\$500 Multiple	\$100 Multiple
Table seats	2, Governor's Table	2, Governor's Table	2, winner's table	2, winner's table	10, regular table	0	0
Sponsor Welcome Message at the Event (5 minutes at podium)	X						
Logo Branding during Event on Main Screen and First Level Recognition on DEC Website	X	x					
Presentation of Two Award Categories (2-minute podium time)			X	X			
Introduction during Opening Remarks	X		X	X			
Social Media marketing with logo, tagging and hyperlink to website, prior to event	x	x	x	x			
Corporate Profile Included in the Event Program	X	x	X	X			
Social media post as a group with logo and LinkedIn tagging					x		
Logo Branding on All Print Material	X	x	X	X	X		
Logo Branding on Table Tent	X	x	X	X	X		
Company Name Listed in Event Program	X	x	X	X	X	X	
Listed as supporter on DEC Website	X	x	X	X	X	X	X