



2023

## Governor's Awards for Excellence in Global Trade

The Arkansas District Export Council is accepting nominations for the **Thirteenth Annual Governor's Awards for Excellence in Global Trade**, which will honor Arkansas companies that have excelled in exporting and/or have developed a strategy to maintain or increase sales and workforce through exporting.

Award recipients will be recognized for their achievement at the **Governor's Award for Excellence in Global Trade Business Banquet in October 2023**.

**Applications must be received by 5PM on August 18, 2023.**

We greatly prefer electronic submissions, sent to [coordinator@exportarkansas.org](mailto:coordinator@exportarkansas.org). If possible, please send electronic submissions in one single PDF form labeled "2023\_(Your Company Name)\_GovAwardApp.pdf". If necessary, you may mail your application to:

Arkansas District Export Council  
c/o Heidi Whitman  
323 Center Street, Suite 1800  
Little Rock, AR 72201

**Questions: Contact Heidi Whitman, Administrative Coordinator, cell 316-259-5324, [coordinator@exportarkansas.org](mailto:coordinator@exportarkansas.org)**

**Eligibility:** All Arkansas-based companies that are actively selling in international markets are eligible to apply. Companies with facilities and employees in Arkansas that can provide export sales data from within the state are eligible to apply. Please show that the activities of Arkansas-based employees led to an increase in exports. Companies need not be headquartered in the state of Arkansas to apply.

**Award Criteria:** All applications will be evaluated by a selection committee composed of Arkansas District Export Council members. Information regarding total or export revenues contained in the application is considered confidential and will not be shared outside of the selection committee unless the applicant grants AR DEC permission to do so.

### Application Process:

- Complete the **attached application form**;
- Complete a **supporting narrative** no less than 1 and no more than 5 pages long;
- **Submit the application form and supporting narrative in one single PDF document** via email to [coordinator@exportarkansas.org](mailto:coordinator@exportarkansas.org) or by mail to the address listed above or no later than 5PM on August 18, 2023.

### Evaluation Criteria:

1. Your innovative approach to doing business internationally, including but not limited to:
  - a. overcoming trade barriers that resulted in capturing market share,
  - b. promoting regional export expansions,
  - c. overcoming foreign industry or sector biases,
  - d. developing novel trade promotion programs to grow exports.
2. Your company's international business market activities, including:
  - a. Demonstration of international business growth over the past 3-5 years, and
  - b. Whether this growth is likely to continue.

Finalists agree to participate in media interviews to discuss their international business success stories.

**SIGNED APPLICATIONS MUST BE RECEIVED BY 5PM ON AUGUST 18, 2023**

**Send electronic submissions to [coordinator@exportarkansas.org](mailto:coordinator@exportarkansas.org)**

**Questions: Call Heidi Whitman, cell 316-259-5324**

**Applications received after this date may not be considered.**



**2023 NOMINATION FORM**  
*Governor's Award for Excellence in Global Trade*  
**Must be received by 5PM on August 18, 2023**

**BUSINESS SECTOR (Check one)**

- Manufactured Products
- Agricultural Commodities/Processed Food
- Services Exporter

**COMPANY INFORMATION (Please print)**

Company:		Company Contact Name/Title:	
Website:		Year Established:	
Address/City/State/Zip:			
Phone:		Fax:	E-mail:
Description of products/services:			
Company size (number of full-time-equivalent employees in Arkansas and total employees overall):			
2020:	AR:	2021:	AR:
	Total:		Total:
2020:	Total:		AR:
	2021:		Total:
Total international sales/services dollar volume (information will not be disclosed by committee):			
2020:		2021:	
Percentage of total revenue derived from international sales/services:			
2020:		2021:	
Top Export Markets:			
New Markets in Past 3 years: (List)			

Please attach a separate narrative describing how the company met the applicable selection criteria listed on page 1. Be as detailed as you think necessary to provide a complete description of company overseas activities and accomplishments. Narrative and optional supporting documentation should not exceed five pages.